

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KMYU-TV      Salt Lake City-Ogden	<b>Date:</b> 9/18/2012
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I, Media Strategies and Research,

being/on behalf of: Jim Matheson, a legally

qualified candidate of the Democratic political

party for the office of: U.S. Congress

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 08, 2012			Sunday, October 14, 2012		

**Total Charges: \$425.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Matheson for Congress

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Allen Sims

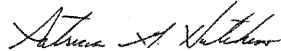
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

Tuesday, September 18, 2012

Date



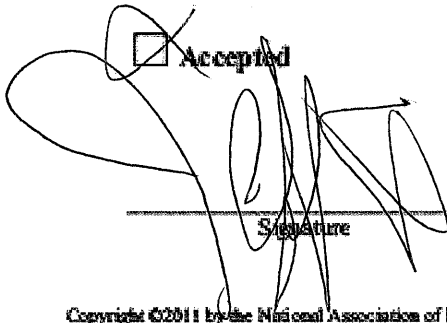
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



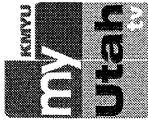
Signature

Jeff Stea

Printed Name

9/18/12 Sales Manager

Title



KMYU  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Media Strategies & Research-Denver  
1580 Lincoln St  
Ste 510  
Denver, CO 80203-1507

# Contract # 1374278

Schedule Dates 10/08/12-10/12/12  
Advertiser Matheson for Congress (73730)  
Agency Media Strategies & Research-Denver (1374)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand october 8 through october 12 kmyu (473940)  
Salesperson Henderson, Kirsten (2948)  
Sales Office KUTV/KMYU  
Buyer Name /  
Phone/Fax /  
CPE 12057  
Account Types Local/Spot Agency BRD  
Billing Type Standard  
Comments

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Chantrayce Diehl  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$63.75  
Net Total \$361.25  
Sales Tax

## Salt Lake City (KMYU)

By Broadcast Month Spots Rate  
Oct. 2012 10 \$425.00  
Grand Total: \$425.00

*[Handwritten signature]*  
9/19/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/08/12-10/12/12	3	:30	8A- 10A (MST)	1	1	1	1	1	1			5	\$20.00	\$100.00	Salt Lake City (KMYU)		9/18/12
1.1	Normal Line / News	10/08/12-10/12/12	5	:30	8A- 10A (MST)	1	1	1	1	1	1			5	\$20.00	\$100.00	Salt Lake City (KMYU)		9/18/12
2.0	Revised Line / News	10/08/12-10/12/12	1	:30	7P- 7:30P (MST)	1	1	1	1	1	1			5	\$65.00	\$325.00	Salt Lake City (KMYU)		9/18/12
2.1	Normal Line / News	10/08/12-10/12/12	3	:30	7P- 7:30P (MST)	1	1	1	1	1	1			5	\$65.00	\$325.00	Salt Lake City (KMYU)		9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Comments:

Date:



# Station Buy Detail

## Salt Lake City, TV

Est ID: 12057

**Client:** Matheson for Congress 2012**Flight Dates:** Monday, October 08, 2012 to Sunday, October 14, 2012

### KMYU-S2

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct	Oct	Oct	Oct	Oct	Oct	Oct	
Program Name	DP	Length	Rate	08	09	10	11	12	13	14	
KMYU 8a News	EM	M-F	\$20.00	1	1	1	1	1			5
8:00 AM - 10:00 AM		30	\$100.00								
KMYU 7p News	EN	M-F	\$65.00	1	1	1	1	1			5
7:00 PM - 7:30 PM		30	\$325.00								
Station Totals			\$425.00	2	2	2	2	2			10
Station Net			\$361.25								

KMYU-S2

Jeff Stern

### Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

299 S Main St Ste 150 Salt Lake City UT

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